



FOR IMMEDIATE RELEASE

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## **Ando Media Releases March & April Internet Audio Top 20 Rankers**

Boston, MA – June 10, 2010 – Ando Media has released its monthly Internet audio Top 20 Rankers for March and April. The Ranker is a listing of the top-performing Internet audio stations and networks measured by the Webcast Metrics® audience measurement platform.

“The Ranker has been delayed due, in large measure, to Ando’s ongoing MRC accreditation process,” said Ando COO, Paul Krasinski. “We have been bringing the MRC through the Ranker process every step of the way. As a result of their recommendations, there are a few changes we have implemented beginning with the March data.”

The key changes are:

1. All sessions greater than twenty-four hours have been truncated to twenty-four hours. (Sessions of less than one minute remain filtered out.)
2. All sessions are now time-zone normalized based on our ability to determine the listener’s IP address and its corresponding location. Where this cannot be determined, location will be ascribed to the Central Time Zone to neither favor East or West Coast audience.

These changes are captured in the March and April Rankers. In most cases they have resulted in relatively minor fluctuations in the data.

NOTE: As has been the case over the past several months, we will host a conference on Thursday, June 17<sup>th</sup> at 3:00pm, 2010 to walk people through these changes and answer any questions they may have. If you wish to join this conference, please [click here](#) to register. If you have any further questions, please contact [ranker@andomedia.com](mailto:ranker@andomedia.com).

See March and April’s rankings, respectively, below:

**MARCH DOMESTIC RANKER (based on AAS)~**
**DAYPART 6:00am to 8:00pm, Monday through Friday**

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	<b>Katz Online Network~</b>	<b>250,302</b>	<b>44,600,164</b>	<b>1.77</b>
1	Pandora Corporate	360,321	137,965,931	0.83
2	CBS Radio Inc. °	184,776	62,403,113	0.95
3	Clear Channel Radio ∞	124,966	24,666,542	1.60
4	Citadel Broadcasting Company	45,041	4,059,023	3.44
5	Entercom Communications Corp. ∞	25,897	4,246,609	1.92
6	Cox Radio Inc. ∞	20,608	3,409,011	1.90
7	EMF Corporate	16,735	1,942,949	2.73
8	ESPN Radio Corporate	16,065	4,621,970	1.10
9	Radio One ∞	10,201	1,351,562	2.37
10	Bonneville Corporate ∞	7,620	711,183	3.35
11	AccuRadio <sup>3</sup> ∞	7,571	814,079	2.91
12	Emmis Communications ∞	7,520	1,668,291	1.42
13	Univision ∞	7,203	1,893,976	1.20
14	Salem Communications	7,199	783,259	2.86
15	Greater Media Corporate ∞	5,406	603,873	2.81
16	ICBC Holdings ∞	4,217	380,557	3.45
17	Saga Communications ∞	3,949	344,661	3.47
18	Beasley Broadcasting Corporate ∞	3,428	659,734	1.64
19	Townsquare Media <sup>5</sup> ∞	3,360	424,662	2.45
20	Lincoln Financial Media ∞	3,298	371,998	2.79

**Average Active Sessions (AAS):** The average number of streams of one minute or more that are active within a time period

**Session Starts (SS):** The number of streams of one minute or more that are started within a time period

**Average Time Spent Listening (ATSL):** The average number of hours for each session lasting more than one minute within a time period

~Excludes the following groups: radioio.com, LLC, I.FM Corporate, Boomer Radio, 977Music.com Corporate, Digitally Imported, Inc., audiocandymediagroup LLC, WOR Radio, 3WK LLC, SmoothJazz.com Corp., Choice Radio Corporate, BigR Radio, and Fox News Radio

° AOL Radio and Yahoo LaunchCast are part of CBS Radio Inc.

∞ These groups are part of the Katz Online Network

<sup>3</sup> Does not include mobile data

<sup>5</sup> Townsquare Media was formerly listed as Regent Communications

**MARCH ALL STREAMS RANKER (based on AAS)<sup>1</sup>**

**DAYPART 6:00am to 8:00pm, Monday through Friday**

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	<b>Katz Online Network</b>	<b>290,181</b>	<b>*</b>	<b>*</b>
1	CBS Radio Inc. °	191,554	64,995,343	0.94
2	Digitally Imported Inc. <sup>2</sup> ∞	70,339	*	*
3	977Music.com Corporate ∞	35,831	*	*
4	I.FM Corporate ∞	30,321	*	*
5	Entercom Communications Corp. ∞	27,196	4,610,191	1.85
6	Cox Radio Inc. ∞	21,652	3,730,409	1.82
7	EMF Corporate	18,677	2,177,412	2.70
8	ESPN Radio Corporate	16,597	4,823,719	1.09
9	AccuRadio <sup>3</sup> ∞	13,268	1,516,709	2.64
10	Radio One ∞	10,307	1,378,552	2.35
11	Emmis Communications ∞	8,350	2,024,948	1.29
12	Univision ∞	8,063	2,101,971	1.21
13	Bonneville Corporate ∞	7,740	726,452	3.33
14	Salem Communications	7,405	809,616	2.84
15	Greater Media Corporate ∞	5,669	641,103	2.77
16	Cumulus Media, Inc. <sup>4</sup> ∞	4,524	*	*
17	ICBC Holdings ∞	4,339	392,517	3.43
18	Saga Communications ∞	4,027	353,658	3.45
19	Beasley Broadcasting Corporate ∞	3,712	751,981	1.55
20	Townsquare Media <sup>5</sup> ∞	3,574	459,159	2.40

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<sup>4</sup> CMP Corporate and CBI Corporate are part of Cumulus Media, Inc.

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**MARCH DOMESTIC RANKER (based on AAS)~**
**DAYPART 6:00am to 12:00am, Monday through Sunday**

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	<b>Katz Online Network~</b>	<b>167,888</b>	<b>55,454,783</b>	<b>1.66</b>
1	Pandora Corporate	297,962	202,948,570	0.81
2	CBS Radio Inc. °	124,982	78,049,048	0.89
3	Clear Channel Radio ∞	82,424	30,972,444	1.46
4	Citadel Broadcasting Company	31,048	4,546,151	3.70
5	Entercom Communications Corp. ∞	17,425	5,062,437	1.88
6	Cox Radio Inc. ∞	13,902	4,129,086	1.84
7	EMF Corporate	11,328	2,336,512	2.66
8	ESPN Radio Corporate	10,302	5,498,481	1.03
9	Radio One ∞	6,536	1,535,414	2.32
10	AccuRadio <sup>3</sup> ∞	5,605	1,053,047	2.92
11	Emmis Communications ∞	5,415	2,242,838	1.32
12	Univision ∞	5,183	2,535,870	1.13
13	Bonneville Corporate ∞	5,171	807,902	3.50
14	Salem Communications	5,138	909,747	3.08
15	Greater Media Corporate ∞	3,544	676,672	2.87
16	ICBC Holdings ∞	2,729	410,456	3.61
17	Saga Communications ∞	2,665	391,023	3.62
18	Beasley Broadcasting Corporate ∞	2,382	863,173	1.52
19	Lincoln Financial Media ∞	2,279	428,500	2.93
20	Townsquare Media <sup>5</sup> ∞	2,220	502,167	2.38

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**MARCH ALL STREAMS RANKER (based on AAS)<sup>1</sup>**
**DAYPART 6:00am to 12:00am, Monday through Sunday**

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	<b>Katz Online Network</b>	<b>199,845</b>	<b>*</b>	<b>*</b>
<b>1</b>	CBS Radio Inc. °	<b>130,599</b>	<b>81,859,726</b>	<b>0.88</b>
<b>2</b>	Digitally Imported Inc. <sup>2</sup> ∞	<b>58,136</b>	<b>*</b>	<b>*</b>
<b>3</b>	977Music.com Corporate ∞	<b>28,435</b>	<b>*</b>	<b>*</b>
<b>4</b>	I.FM Corporate ∞	<b>25,068</b>	<b>*</b>	<b>*</b>
<b>5</b>	Entercom Communications Corp. ∞	<b>18,539</b>	<b>5,612,567</b>	<b>1.80</b>
<b>6</b>	Cox Radio Inc. ∞	<b>14,823</b>	<b>4,627,498</b>	<b>1.75</b>
<b>7</b>	EMF Corporate	<b>12,697</b>	<b>2,631,036</b>	<b>2.64</b>
<b>8</b>	ESPN Radio Corporate	<b>10,693</b>	<b>5,768,403</b>	<b>1.02</b>
<b>9</b>	AccuRadio <sup>3</sup> ∞	<b>10,307</b>	<b>2,073,202</b>	<b>2.65</b>
<b>10</b>	Radio One ∞	<b>6,622</b>	<b>1,573,591</b>	<b>2.30</b>
<b>11</b>	Emmis Communications ∞	<b>6,136</b>	<b>2,783,078</b>	<b>1.21</b>
<b>12</b>	Univision ∞	<b>5,738</b>	<b>2,773,978</b>	<b>1.14</b>
<b>13</b>	Salem Communications	<b>5,311</b>	<b>948,616</b>	<b>3.05</b>
<b>14</b>	Bonneville Corporate ∞	<b>5,274</b>	<b>831,221</b>	<b>3.46</b>
<b>15</b>	Greater Media Corporate ∞	<b>3,744</b>	<b>726,752</b>	<b>2.81</b>
<b>16</b>	Cumulus Media, Inc. <sup>4</sup> ∞	<b>2,992</b>	<b>*</b>	<b>*</b>
<b>17</b>	ICBC Holdings ∞	<b>2,824</b>	<b>426,940</b>	<b>3.58</b>
<b>18</b>	Saga Communications ∞	<b>2,731</b>	<b>403,985</b>	<b>3.59</b>
<b>19</b>	Beasley Broadcasting Corporate ∞	<b>2,621</b>	<b>1,001,909</b>	<b>1.43</b>
<b>20</b>	Lincoln Financial Media ∞	<b>2,458</b>	<b>471,335</b>	<b>2.86</b>

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**APRIL DOMESTIC RANKER (based on AAS)~**
**DAYPART 6:00am to 8:00pm, Monday through Friday**

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	<b>Katz Online Network~</b>	<b>252,224</b>	<b>43,865,662</b>	<b>1.73</b>
1	Pandora Corporate	391,521	147,907,759	0.80
2	CBS Radio Inc. °	179,641	56,995,011	0.96
3	Clear Channel Radio ∞	124,632	24,716,896	1.52
4	Citadel Broadcasting Company	38,685	5,504,933	2.10
5	Entercom Communications Corp. ∞	25,685	4,006,906	1.93
6	Cox Radio Inc. ∞	20,236	3,212,265	1.89
7	ESPN Radio Corporate	17,099	4,793,101	1.08
8	EMF Corporate	14,838	1,658,117	2.71
9	Radio One ∞	10,166	1,305,640	2.34
10	Cumulus Media, Inc. <sup>4</sup> ∞	9,296	394,704	2.80
11	Bonneville Corporate ∞	7,686	645,004	3.57
12	Greater Media Corporate ∞	7,457	635,418	3.51
13	AccuRadio <sup>3</sup> ∞	7,400	759,952	2.91
14	Emmis Communications ∞	7,338	1,499,292	1.47
15	Salem Communications	6,951	711,192	2.90
16	Univision ∞	6,930	1,849,010	1.14
17	Saga Communications ∞	3,897	311,578	3.61
18	ICBC Holdings ∞	3,831	310,062	3.66
19	Townsquare Media <sup>5</sup> ∞	3,645	444,209	2.42
20	Beasley Broadcasting Corporate ∞	3,505	686,016	1.54

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**APRIL ALL STREAMS RANKER (based on AAS)<sup>1</sup>**
**DAYPART 6:00am to 8:00pm, Monday through Friday**

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	<b>Katz Online Network</b>	<b>303,289</b>	<b>*</b>	<b>*</b>
<b>1</b>	CBS Radio Inc. °	<b>184,230</b>	<b>58,671,193</b>	<b>0.96</b>
<b>2</b>	Digitally Imported Inc. <sup>2</sup> ∞	<b>67,186</b>	<b>*</b>	<b>*</b>
<b>3</b>	977Music.com Corporate ∞	<b>45,214</b>	<b>*</b>	<b>*</b>
<b>4</b>	I.FM Corporate ∞	<b>28,790</b>	<b>*</b>	<b>*</b>
<b>5</b>	Entercom Communications Corp. ∞	<b>27,002</b>	<b>4,362,684</b>	<b>1.86</b>
<b>6</b>	Cox Radio Inc. ∞	<b>21,323</b>	<b>3,540,616</b>	<b>1.80</b>
<b>7</b>	ESPN Radio Corporate	<b>17,846</b>	<b>5,062,255</b>	<b>1.06</b>
<b>8</b>	EMF Corporate	<b>16,107</b>	<b>1,827,208</b>	<b>2.66</b>
<b>9</b>	AccuRadio <sup>3</sup> ∞	<b>12,960</b>	<b>1,418,300</b>	<b>2.63</b>
<b>10</b>	Radio One ∞	<b>10,273</b>	<b>1,330,918</b>	<b>2.32</b>
<b>11</b>	Cumulus Media, Inc. <sup>4</sup> ∞	<b>9,594</b>	<b>411,047</b>	<b>2.77</b>
<b>12</b>	Emmis Communications ∞	<b>8,214</b>	<b>1,858,520</b>	<b>1.32</b>
<b>13</b>	Bonneville Corporate ∞	<b>7,806</b>	<b>658,598</b>	<b>3.54</b>
<b>14</b>	Univision ∞	<b>7,796</b>	<b>2,048,058</b>	<b>1.15</b>
<b>15</b>	Greater Media Corporate ∞	<b>7,733</b>	<b>662,267</b>	<b>3.49</b>
<b>16</b>	Salem Communications	<b>7,160</b>	<b>736,317</b>	<b>2.88</b>
<b>17</b>	Saga Communications ∞	<b>3,978</b>	<b>319,812</b>	<b>3.59</b>
<b>18</b>	ICBC Holdings ∞	<b>3,948</b>	<b>321,220</b>	<b>3.63</b>
<b>19</b>	Townsquare Media <sup>5</sup> ∞	<b>3,867</b>	<b>481,380</b>	<b>2.37</b>
<b>20</b>	Beasley Broadcasting Corporate ∞	<b>3,799</b>	<b>776,935</b>	<b>1.47</b>

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	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	<b>Katz Online Network~</b>	<b>167,869</b>	<b>55,463,141</b>	<b>1.61</b>
1	Pandora Corporate	324,886	221,019,719	0.79
2	CBS Radio Inc. °	120,043	71,505,188	0.90
3	Clear Channel Radio ∞	81,659	31,813,280	1.37
4	Citadel Broadcasting Company	25,808	6,385,708	2.13
5	Entercom Communications Corp. ∞	17,235	4,854,356	1.88
6	Cox Radio Inc. ∞	13,504	3,931,457	1.82
7	ESPN Radio Corporate	10,985	5,857,049	1.00
8	EMF Corporate	10,047	2,026,896	2.63
9	Radio One ∞	6,455	1,492,431	2.28
10	Cumulus Media, Inc. <sup>4</sup> ∞	6,413	443,133	2.74
11	AccuRadio <sup>3</sup> ∞	5,450	1,003,745	2.88
12	Emmis Communications ∞	5,224	2,022,331	1.37
13	Bonneville Corporate ∞	5,116	726,299	3.72
14	Univision ∞	4,985	2,466,488	1.08
15	Salem Communications	4,914	837,785	3.09
16	Greater Media Corporate ∞	4,903	701,577	3.69
17	Saga Communications ∞	2,596	353,714	3.76
18	ICBC Holdings ∞	2,468	338,372	3.82
19	Beasley Broadcasting Corporate ∞	2,425	904,904	1.43
20	Townsquare Media <sup>5</sup> ∞	2,399	538,524	2.32

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**APRIL ALL STREAMS RANKER (based on AAS)<sup>1</sup>**
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	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	<b>Katz Online Network</b>	<b>208,695</b>	<b>*</b>	<b>*</b>
<b>1</b>	CBS Radio Inc. °	<b>123,941</b>	<b>74,012,444</b>	<b>0.90</b>
<b>2</b>	Digitally Imported Inc. <sup>2</sup> ∞	<b>55,584</b>	<b>*</b>	<b>*</b>
<b>3</b>	977Music.com Corporate ∞	<b>35,210</b>	<b>*</b>	<b>*</b>
<b>4</b>	I.FM Corporate ∞	<b>23,610</b>	<b>*</b>	<b>*</b>
<b>5</b>	Entercom Communications Corp. ∞	<b>18,366</b>	<b>5,421,743</b>	<b>1.79</b>
<b>6</b>	Cox Radio Inc. ∞	<b>14,458</b>	<b>4,448,398</b>	<b>1.72</b>
<b>7</b>	ESPN Radio Corporate	<b>11,568</b>	<b>6,240,699</b>	<b>0.98</b>
<b>8</b>	EMF Corporate	<b>10,951</b>	<b>2,246,648</b>	<b>2.58</b>
<b>9</b>	AccuRadio <sup>3</sup> ∞	<b>10,041</b>	<b>1,982,171</b>	<b>2.61</b>
<b>10</b>	Cumulus Media, Inc. <sup>4</sup> ∞	<b>6,642</b>	<b>464,372</b>	<b>2.71</b>
<b>11</b>	Radio One ∞	<b>6,542</b>	<b>1,529,763</b>	<b>2.26</b>
<b>12</b>	Emmis Communications ∞	<b>5,981</b>	<b>2,577,917</b>	<b>1.23</b>
<b>13</b>	Univision ∞	<b>5,542</b>	<b>2,697,235</b>	<b>1.10</b>
<b>14</b>	Bonneville Corporate ∞	<b>5,218</b>	<b>746,801</b>	<b>3.69</b>
<b>15</b>	Greater Media Corporate ∞	<b>5,112</b>	<b>736,835</b>	<b>3.66</b>
<b>16</b>	Salem Communications	<b>5,093</b>	<b>875,338</b>	<b>3.06</b>
<b>17</b>	Beasley Broadcasting Corporate ∞	<b>2,671</b>	<b>1,043,582</b>	<b>1.36</b>
<b>18</b>	Saga Communications ∞	<b>2,664</b>	<b>365,789</b>	<b>3.73</b>
<b>19</b>	Townsquare Media <sup>5</sup> ∞	<b>2,563</b>	<b>591,750</b>	<b>2.26</b>
<b>20</b>	ICBC Holdings ∞	<b>2,560</b>	<b>353,979</b>	<b>3.77</b>

**Average Active Sessions (AAS):** The average number of streams of one minute or more that are active within a time period

**Session Starts (SS):** The number of streams of one minute or more that are started within a time period

**Average Time Spent Listening (ATSL):** The average number of hours for each session lasting more than one minute within a time period

<sup>1</sup> April All Streams Ranker does not include Clear Channel Radio, Citadel Broadcasting Company, Pandora Corporate, BigR Radio, and Fox News Radio

\* Ando Media only records the real time listening statistics for these channels and therefore is not accurately able to determine the total amount of sessions listening to the stream-Requires optional Log or Pixel Tracking

° AOL Radio and Yahoo LaunchCast are part of CBS Radio Inc.

<sup>2</sup> JAZZRADIO.com and SKY.fm are part of Digitally Imported Inc.

∞ These groups are part of the Katz Online Network

<sup>3</sup> Does not include mobile data

<sup>4</sup> CMP Corporate and CBI Corporate are part of Cumulus Media, Inc.

<sup>5</sup> Townsquare Media was formerly listed as Regent Communications

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